Updates to Myer Taxonomy/Product Mapping

2nd Aug, 2023

Dear Supplier,

We are writing to inform you of important updates to our Taxonomy in PEP. The current taxonomy and product mapping document have been refined to ensure it aligns with latest industry standards and provides a more streamlined approach to categorizing products and services. These updates are aimed at fostering a more efficient product listing process and discoverability of your products on myer.com.au. They have also been made to align to changes within Myer's online category structure.

Key Highlights of the Update include:

1. **Revised Product Categories**: We have further optimised the existing categories to better represent the diverse range of products offered by our Suppliers. These changes will facilitate smoother catalogue management and faster search results
2. **Introduction of New Categories:** New categories have been added to provide a more detailed category structure for the product to sit under. This will enable better discoverability and make category refinement more intuitive
3. **Implementation Timeline:** The updated Taxonomy will be rolled out in three stages, please note the implementation dates in the attached document in column K. We recommend doing an internal audit of your product data against the new taxonomy document. For ease of identifying the changes, pls refer to the following colour key:

> Category will be Deleted

> Category will be Created

The updated document has been attached for your reference. As always, the team is here for support should you require any assistance or if you have any queries you'd like to send through.

Thanks & Regards

The Online Enrichment Team
Product Enrichment Manager, eCommerce Operations

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