

# PRODUCT ENRICHMENT PORTAL (PEP)

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the  
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Overview of  
file types



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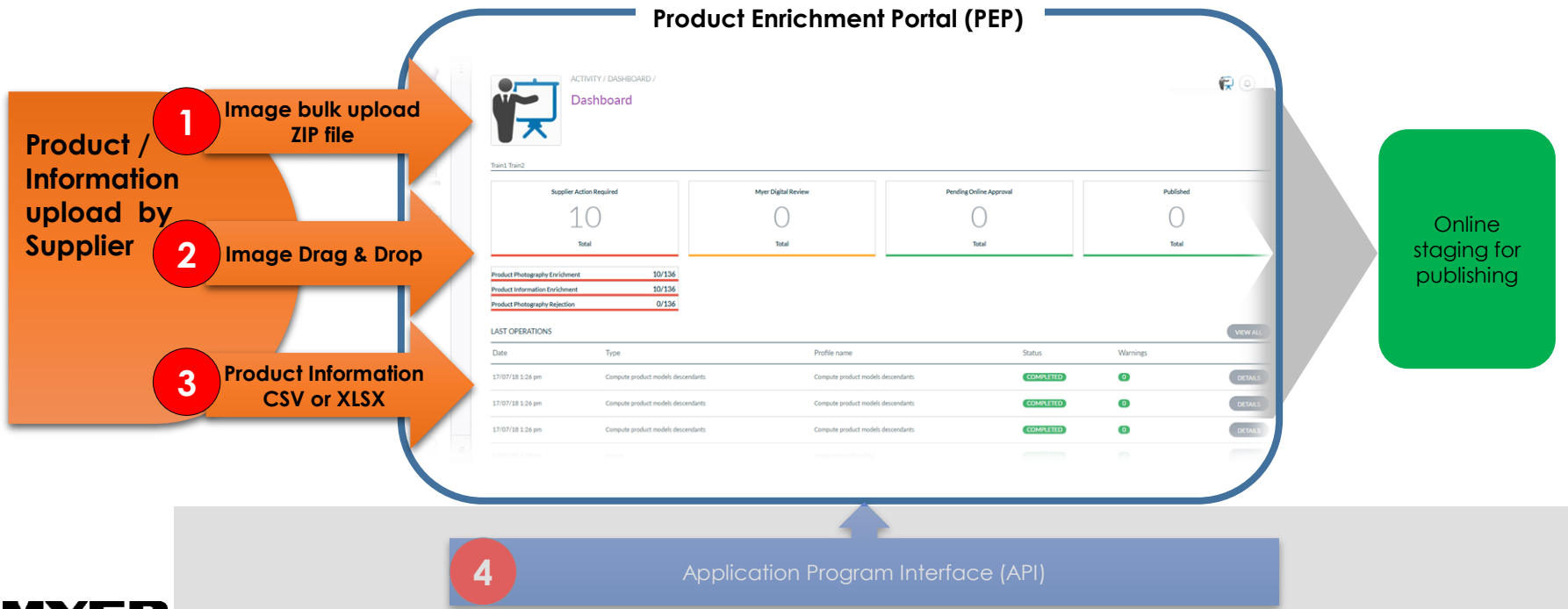


Options of uploading  
images and product  
information explained

## Methods for uploading images /product

## How do I upload my products images / information

- Product Registration by CBA using Supplier data
- Myer product registration system (Retek)
- Updates PEP overnight



## Bulk upload images using the .ZIP file

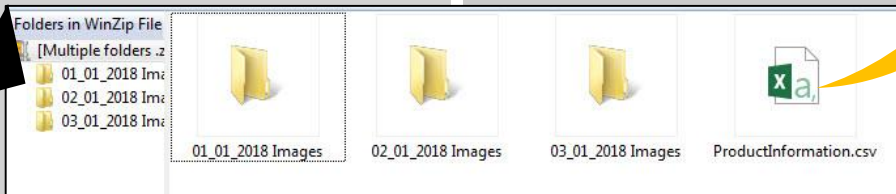
### Images

- Use this option if you need to **enrich a large number** of products.
- There are a number of ways to construct the **.ZIP** file but you must always have an accompanying **.CSV** file.

**.ZIP** file contains your images and a .CSV.

**Note:** While the individual size limit for 1 image is 50MB the ZIP file **BATCH LIMIT** is 500MB.

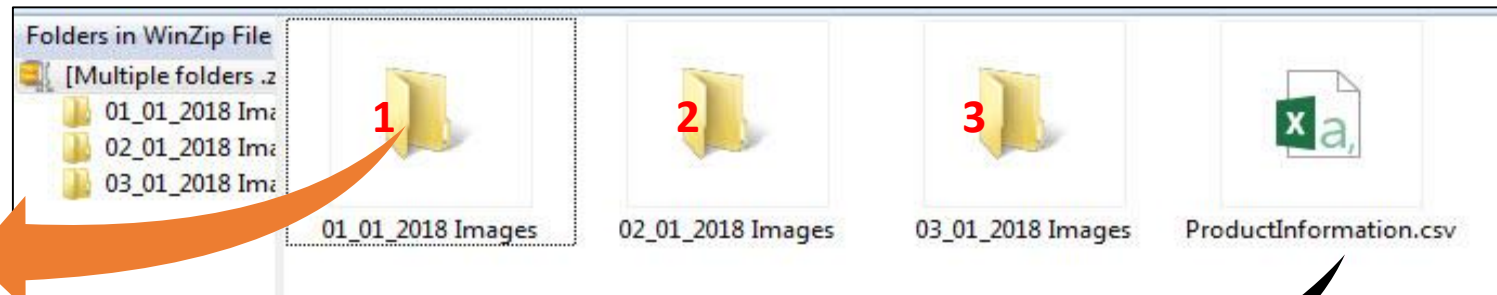
**.CSV** file lets PEP know which images belong to which product as well as the sequencing of the images.



# 1.A

## Bulk upload images using the .ZIP file : Multiple sub folders in one .ZIP files

- This zip file **has 3 sub folders** ( 01\_01\_2018 Images, 02\_01\_2018 Images, 03\_01\_2018 Images).
- Each sub folder contains the images for each product.
- There in one .CSV file (ProductInformation.csv).



Product	Folder	Image name
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Repeat Folder /Image name...

Each line in the .CSV file has the **product ID**, the **folder name** and the **image name** and when finished set the image status to 20

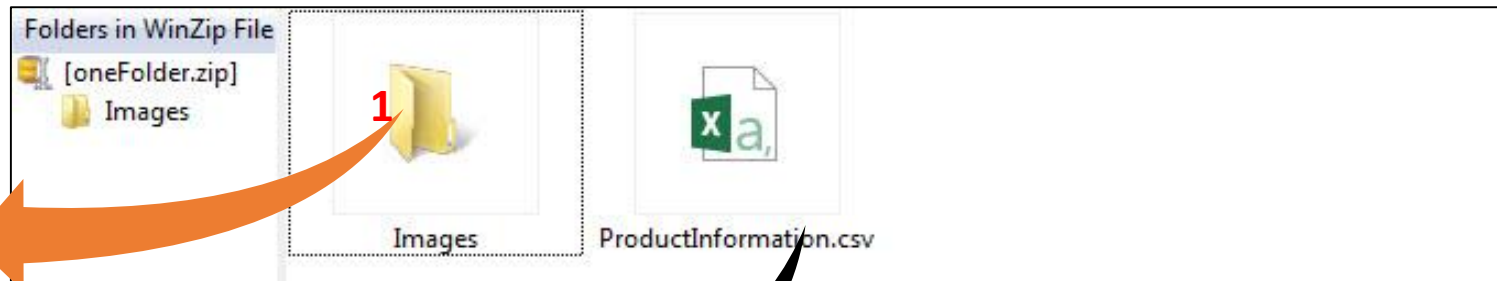
[illegible]

## Enrichment method

# 1.B

## Bulk upload images using the .ZIP file : One folder hold all images in one .ZIP files

- This zip file has **1 sub folder** (Images) for the **all** images for **all** products.
- There in one .CSV file (ProductInformation.csv).



Product Folder Image name

Repeat Folder /Image name...

```
com,new_image1;new_image2;new_image3;new_image4;new_image5;new_image6;new_image7;image_status  
222330450;Images/222330450_1.jpg;Images/222330450_2.jpg;Images/222330450_3.jpg;Images/222330450_4.jpg;;;20  
222330540;Images/222330540_1.jpg;Images/222330540_2.jpg;Images/222330540_3.jpg;;;20  
222332160;Images/222332160_1.JPG;Images/222332160_2.JPG;Images/222332160_3.JPG;Images/222332160_4.JPG;;;20
```

Enrichment  
method

1.C

## Bulk upload images using the .ZIP file : No sub folder just the .ZIP file

- This zip file has **no sub folder** for the images for all products.
- There in one .CSV file.



Product      Image name

Each line in the .CSV file has the **product ID** and **image name** and when finished set the image status to 20

```
code,new_image1,new_image2,new_image3,new_image4,new_image5,new_image6,new_image7,image_status  
222330450;222330450_1.jpg;222330450_2.jpg;222330450_3.jpg;222330450_4.jpg;;;20  
222330540;222330540_1.jpg;222330540_2.jpg;222330540_3.jpg;;;;20  
222332160;222332160_1.JPG;222332160_2.JPG;222332160_3.JPG;222332160_4.JPG;;;20
```

## Drag and Drop

- This zip file has no sub folder for the images for all products.
- There in one .CSV file.

**VERY IMPORTANT:**  
You must change  
the status **to 20**  
**Submitted to Myer**  
**for Review** as the  
system needs to be  
told when you are  
finished.





## Product information upload using the .XLSX or .CSV

- Use this option if you only need to enrich a large number of product information.
- The XLSX or .CSV file lets PEP know which information to put in which field for which product.

	A	B	C	D	E	F	G
1	code	brand-en_AU-ecom	copy_status	online_long_desc-en_AU-ecommerce	online_name-en_AU-ecommerce	online_short_desc-en_AU-ecommerce	supplier_style-en_AU-ecommerce
2	222330450	Gil's Brand	20	Crafted from soft cotton fabric and with pockets, this shirt is fully lined.	My Perfect casual Shirt	Casual shirt	agfk3067003
3							

1

2

3

4

5

6

7

64 Characters  
(brand)

4000 Characters  
(Online Long description)

128 Characters  
(Online Name)

254 Characters  
(Online Short Description)

64 Characters  
(Supplier Style)

**Note:** if the you try to upload data beyond max characters through either of methods (manual/csv import/excel import/API), it will fail.

	A						
1	code;brand-en_AU-ecommerce;copy_status;online_long_desc-en_AU-ecommerce;online_name-en_AU-ecommerce;online_short_desc-en_AU-ecommerce;supplier_style-en_AU-ecommerce						
2	222330450;Gil's Brand;20;Crafted from soft cotton fabric and with pockets this shirt is fully lined;My Perfect casual Shirt;Casual shirt;agfk3067003						
3	1	2	3	4	5	6	7
4							

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*Thank You!*

**MYER**